

Coaching with The Flourishing Company

At The Flourishing Company, we embrace the co-active coaching model and are certified by the Coach's Training Institute (CTI), founded by the developers of the model.

Our ideal clients are those who want a coaching relationship:

- that focuses on what you want to be different
- where the total focus is on you
- That supports you as you look for change or attain an important goal

The Four Cornerstones of Co-Active Coaching

1. The client is naturally creative, resourceful and whole.

Clients have the answers or they can find the answers. From the co-active coach's point of view, nothing is wrong or broken, there is no need to fix the client. The coach does not have the answers; the coach has questions.

2. Co-active coaching addresses the client's whole life.

The choices we make during the day contribute to creating a life that is more (or less) fulfilling. The decisions we make move us toward better balance in our lives or they move us away. The choices contribute to a more effective life process or to a process that is less effective. Co-active coaching focuses on these three client principles: fulfillment, balance and process.

3. The agenda comes from the client.

The agenda for the coaching comes from the client not the coach. The relationship is entirely focused on getting the results clients want. They set the agenda. The coach's job is to make sure the agenda doesn't get lost.

4. The relationship is a designed alliance.

In co-active coaching, power is granted to the coaching relationship - not to the coach. The client and coach work together to design an alliance that meets the client's needs. The relationship is custom tailored to the communication approach that works best for the. The process of designing the alliance is a model of the mutual responsibility of client and coach.

TFC coaches have worked with individuals and teams all over the world in an extensive set of environments—government, corporate, non-profits, law firms and entrepreneurs.